



For Immediate Release

CRP Automotive Adds AJUSA to Multi-brand Team

**- Leading parts supplier joins ContiTech,
Pentosin, and Rein Automotive -**

Cranbury, NJ... CRP Automotive, CRP Industries' largest business unit and an established source of automotive replacement and service parts, has recently added AJUSA to its celebrated offering of OE quality brands. AJUSA joins ContiTech® Automotive belts, Rein® Automotive parts and accessories, and Pentosin Technical Fluids as part the CRP Automotive group, creating even more value and opportunity for one of the fastest growing automotive parts programs in the US and Canada.

AJUSA is a leading international manufacturer of automotive gaskets, head bolt sets, seals, hydraulic lifters, and camshafts. AJUSA products are made to the highest quality standards and distributed in over 70 countries. With over 3,500 different parts in stock, AJUSA offers the world's largest coverage for European and Asian applications, especially late model vehicles.

In making the announcement, Daniel Schildge, President of CRP Industries Inc., noted that CRP will handle all marketing, sales, product development, distribution and customer support operations in the US and Canada, "The AJUSA line is an excellent addition to our brand family and is a natural extension to the application areas covered by our other product lines. AJUSA will go a long way in helping to further enhance our expertise in the engine repair and service category," said Schildge.

Jose Manuel Martinez Sanchez, Executive Vice-President of AJUSA, celebrates this new agreement "between two companies with identical philosophies, where privately-owned companies with values of tradition and loyalty, and high quality standards on products and services belong to their DNA". "After 15 years in the NAFTA region managing the distribution with our own subsidiary, Import Gaskets AJUSA (IGA), we've found a better solution with a leader and expert as CRP Industries, being the best partner possible to guarantee the future of AJUSA in the market...actually we strongly believe that the future together will be brilliant and full of opportunities for both companies".

Schildge also noted that AJUSA's dedication and proven track record in providing the customer with excellent OE quality and the best possible service is right in line with the CRP Automotive mission and commitment

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CRP Automotive will now be offering the full line of AJUSA gaskets, head bolt sets, seals, hydraulic lifters, and camshafts for European and Asian vehicles in the US and Canada.

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to the marketplace.

AJUSA products will be available from CRP Automotive's ISO 9001:2008 certified warehouses in Cranbury, NJ, Fremont, CA, and Mississauga, ON, Canada. These facilities and warehouses are strategically placed within the US and Canadian markets so CRP can provide widespread access to the best products and superior customer service before and after the sale.

In addition to the parts offered by AJUSA, CRP Automotive also provides a wide range of OE-quality timing belts and timing belt kits, serpentine belts, air conditioning parts, anti-vibration and suspension parts, wheel bearing parts, and premium technical automotive fluids.

CRP Automotive was founded in 1954 as the North American partner of Continental AG. CRP has established a solid reputation for performance and customer satisfaction, and has become a leading source of OE-quality replacement parts for Asian and European import vehicle applications.

About AJUSA

Auto Juntas S.A.U. (AJUSA) was established in 1972 as a gaskets manufacturer. After 40 years in the market, AJUSA is one of the leading brands in gaskets, cylinder head bolts, hydraulic lifters, seals and camshafts, with more than 100,000 different part numbers for European and Asiatic applications. AJUSA is OE certified manufacturer, ISO 9001 and ISO/TS 16949 certified quality, and ISO 14001 certified as a company that protects and respects the environment.

For additional information, visit: www.crpautomotive.com.